



Future of Advisory Services and Education Systems in an evolving AKIS

'SKILLS DEVELOPMENT: EDUCATION & TRAINING,
ADVICE, PEER TO PEER EXCHANGE AND NETWORKING'
AGRI INNOVATION SUMMIT (AIS) 2017
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ANIKÓ JUHÁSZ

What farmers need is problem solving

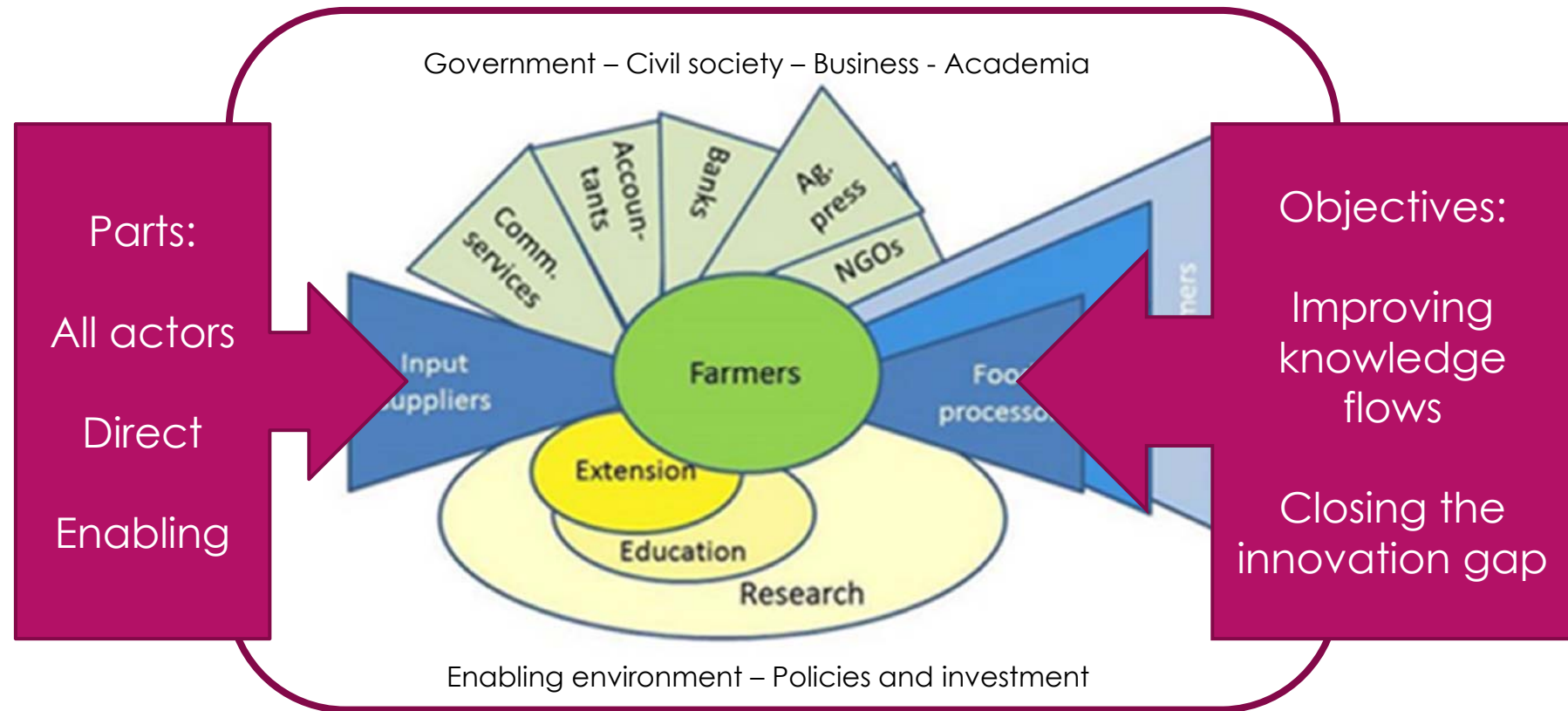
Good AKIS is helping



- 1 – Farmers
- 2 – Association
- 3 – Advisor
- 4 – Researcher
- 5 – Journalist

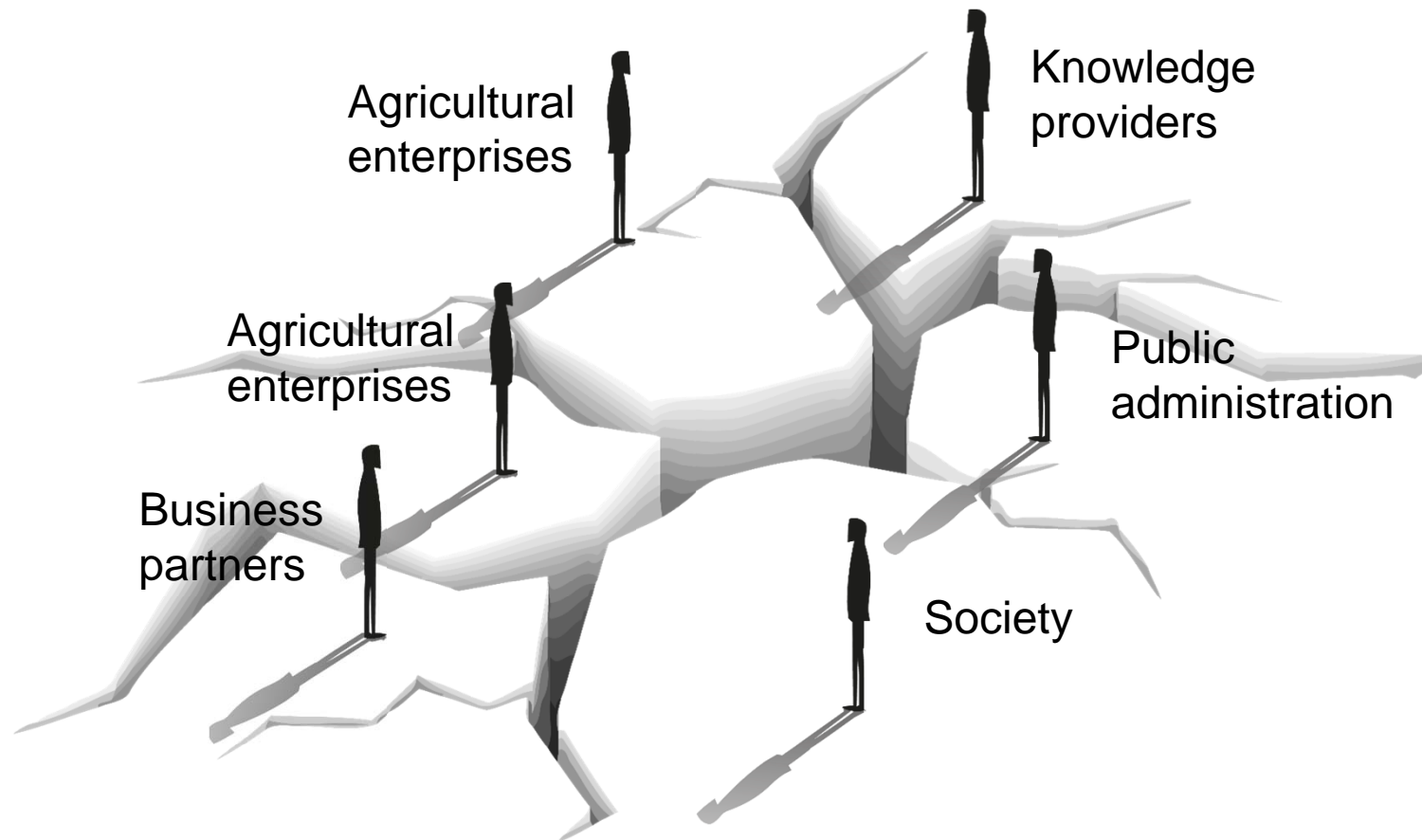
What is AKIS?

Actors and knowledge flows



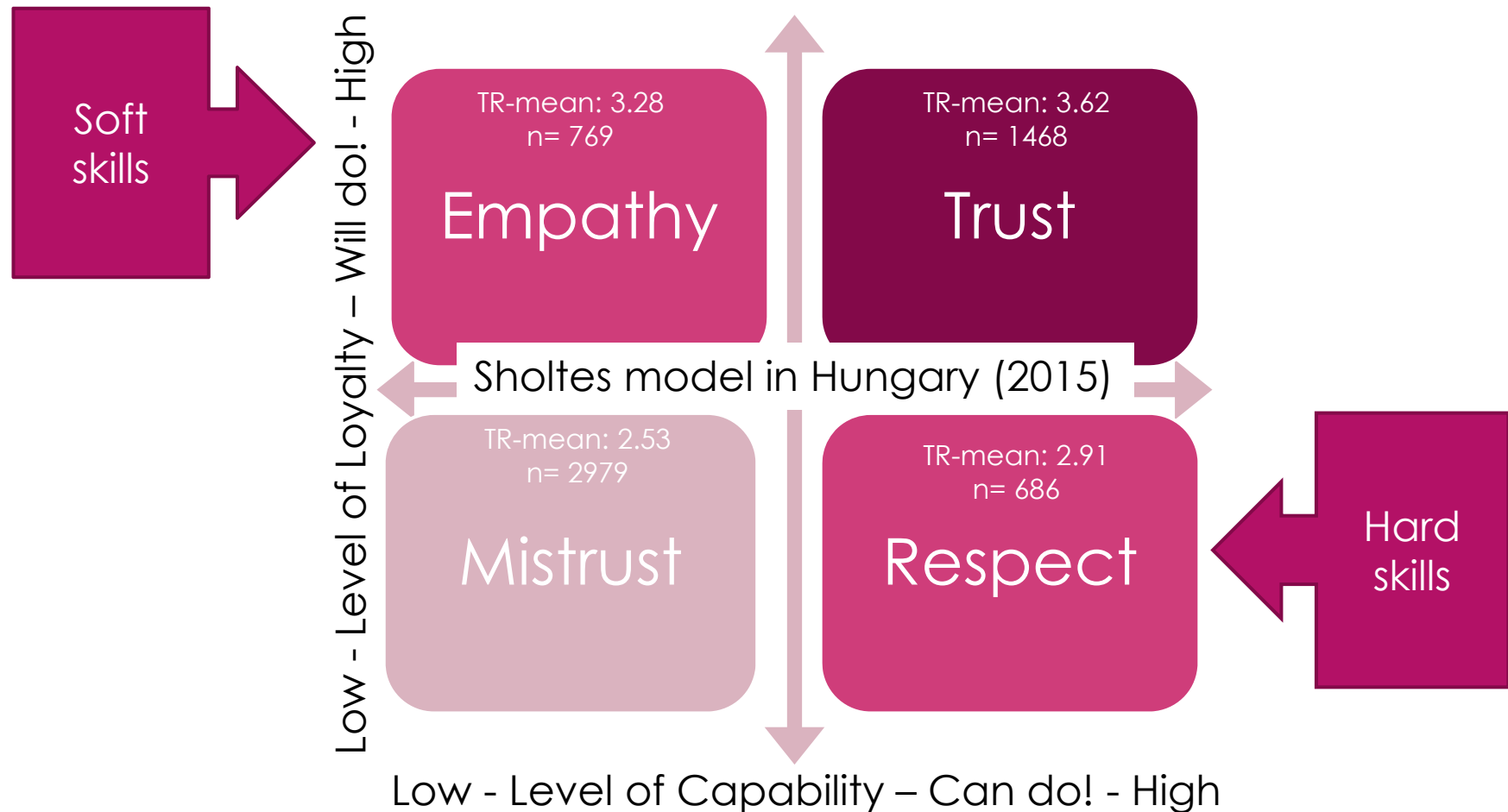
What are the challenges of AKIS?

It needs to bridge multiple gaps



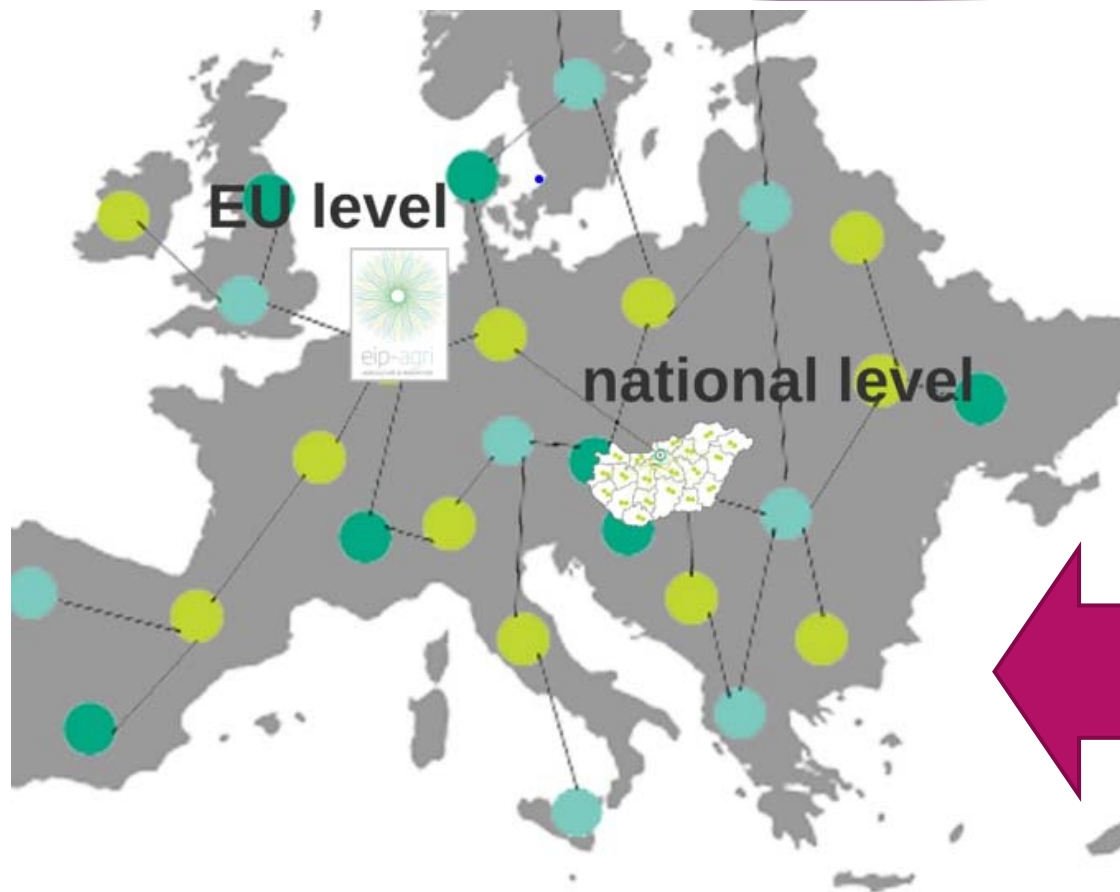
What are the challenges of AKIS?

Bridges need to be trusted



What are the challenges of AKIS?

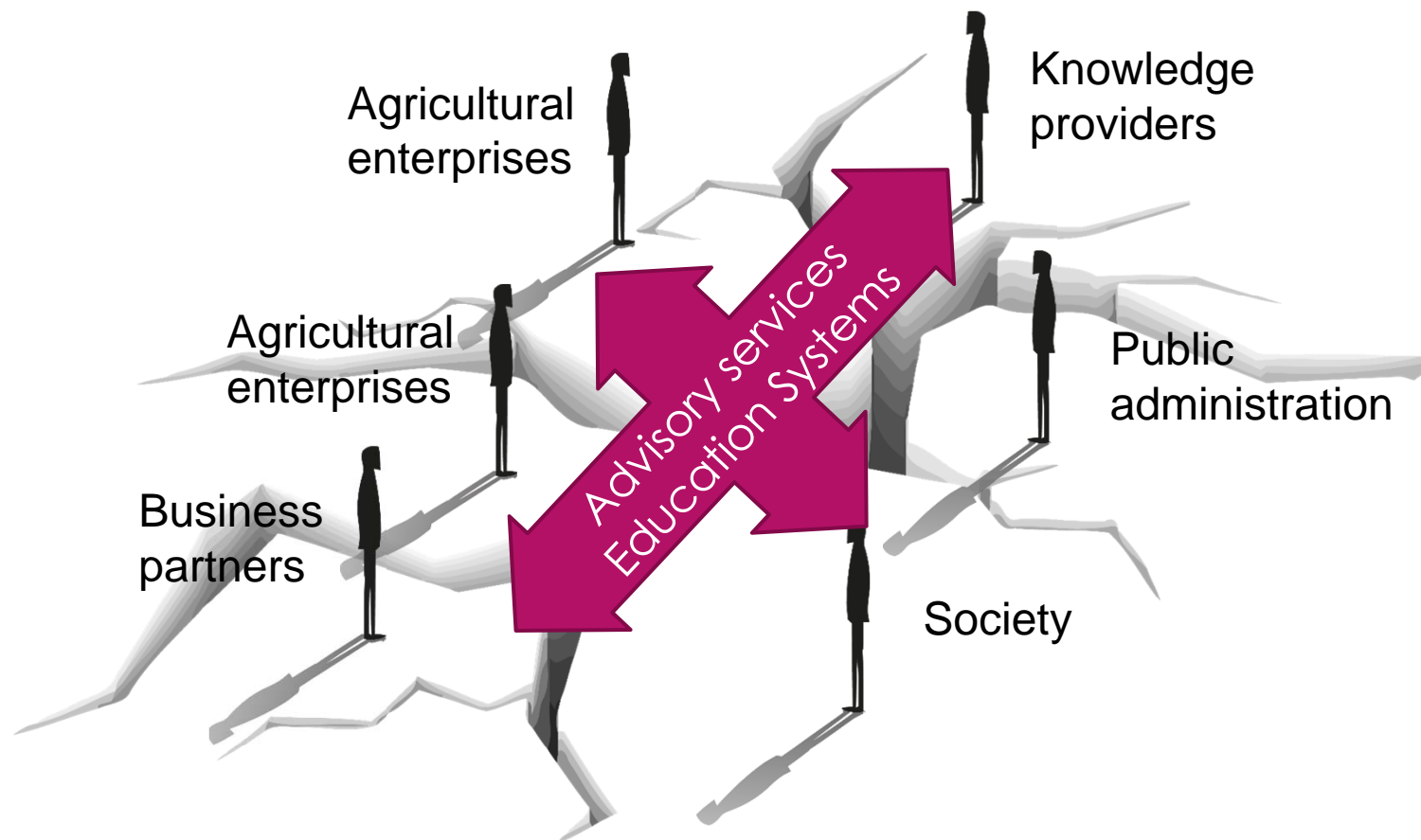
Bridges need to be connected



Active networks
Common resources
Knowledge cross-
fertilisation
Systemic thinking

How to further improve AKIS?

Rethink advice and education providers



We need advisors embedded in AKIS

- ▶ Put advisory services high on the political agenda:
 - ▶ rethink their roles, make them more **enablers for an interconnected AKIS** (incl. research/practice interactions),
 - ▶ enhance their **interactive role in projects**,
 - ▶ improve learning of advisors (e.g. co-location of advisors with RD networks and applied research; advisors' peer to peer networks, etc),
 - ▶ **refinance** them with a clear objective to **better embed them in AKIS**
- ▶ Key recommendations on how:
 - ▶ construct **back-office services**, to keep knowledge public
 - ▶ provide hard and soft **infrastructure** enhancing knowledge flows
 - ▶ train advisors better (technical content + soft skills), take advantage of the digital era

Read: SWG SCAR-AKIS Policy brief on "The Future of Advisory Services,,

https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/policy_brief_on_the_future_of_advisory_services_scar_akis_06102017.pdf

We need good education practices

- ▶ **Developing better connections between researchers and teachers:**
 - ▶ BOGO and WURKS programmes, the Netherlands
- ▶ **Bridging the gap between agricultural research and farm advice:**
 - ▶ Advanced Training Partnerships (ATP), Wales UK
- ▶ **Developing stronger linkages among academia and advisory services:**
 - ▶ Mixed technological Networks (RMT), France
- ▶ **Building advisors' capacity:**
 - ▶ Master in Agricultural Innovation Support (MAIS), Ireland
- ▶ **Involvement of students through gamification:**
 - ▶ The MezőGÉPész contest, Hungary

[Read: SWG SCAR-AKIS Policy brief on "New approaches to agricultural education systems"](#)

If we succeed....

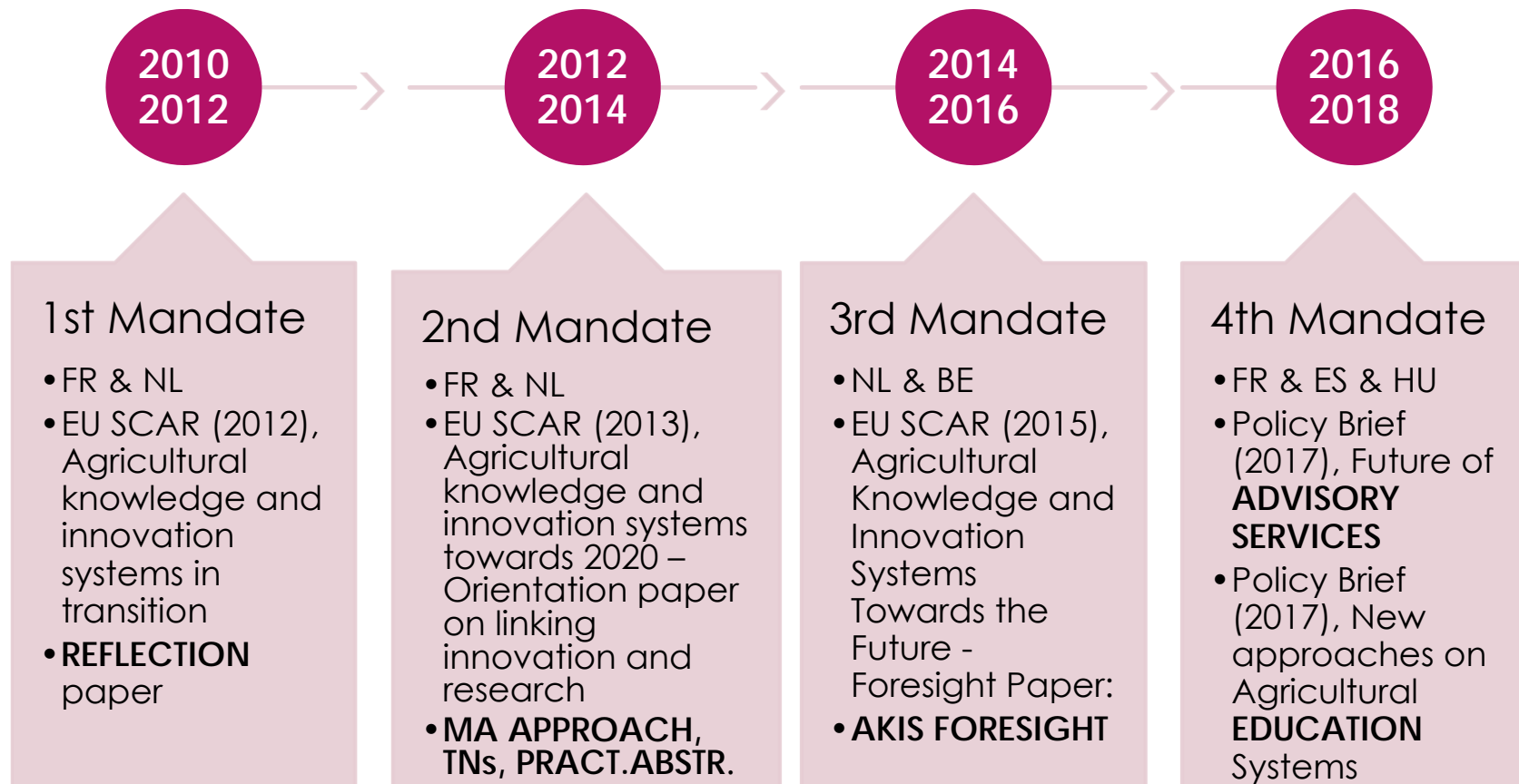


SCAR AKIS SWG co-chair:
Adrien GUICHAOUA
adrien.guichaoua@acta.asso.fr

SCAR AKIS SWG co-chair:
Anikó JUHÁSZ
juhasz.aniko@aki.gov.hu

1. Annex: What is SCAR AKIS SWG?

Think tank for R&I policy since 2010



2. Annex: PROAKIS study: Characterising MS' AKIS

