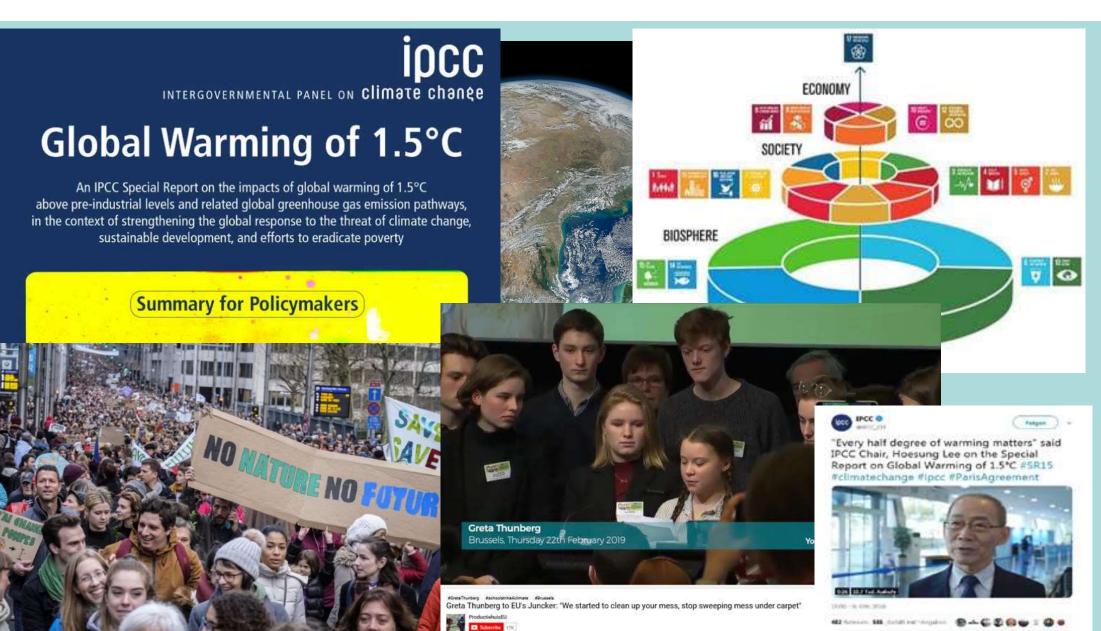


INTRODUCTION TO THE EUROPEAN BIOECONOMY STRATEGY AND SCAR

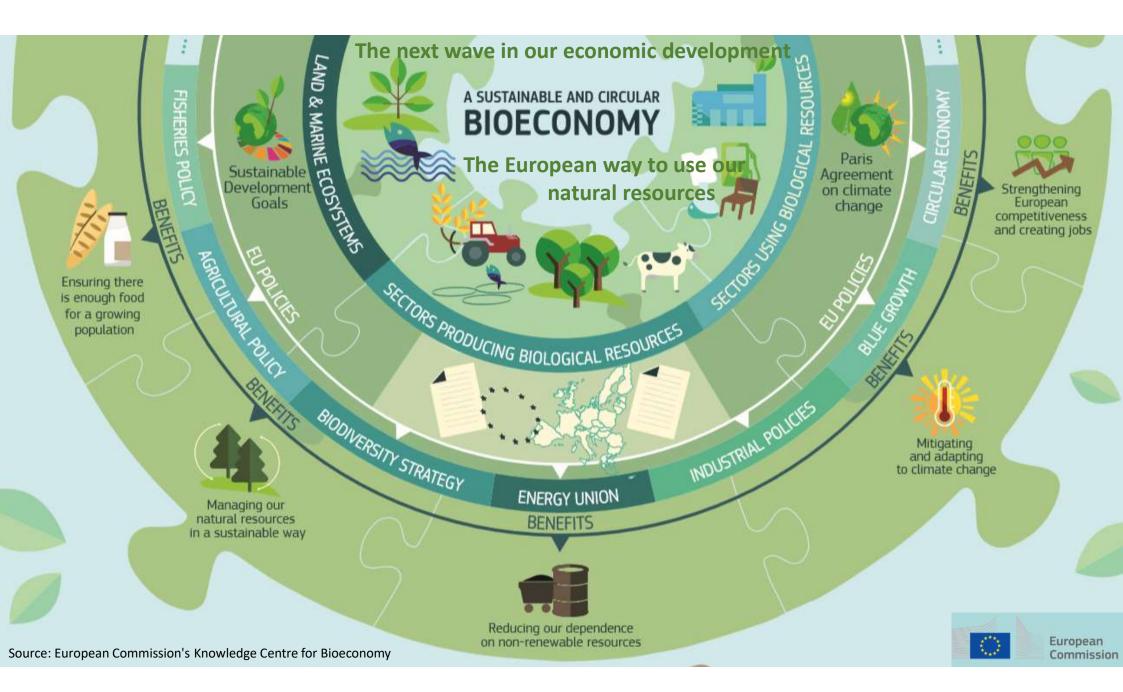
Liutauras Guobys European Commission, DG RTD, Bioeconomy Directorate

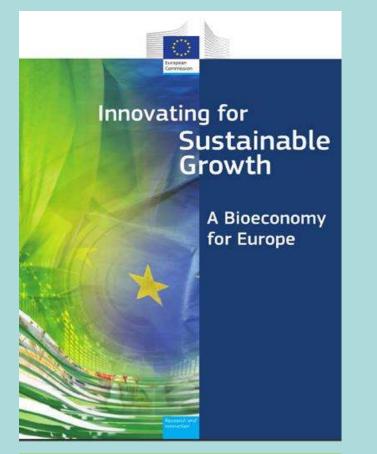
The Baltic Workshop on SCAR and Bioeconomy Strategies Riga, 4-5 April 2019 This presentation shall neither be binding nor construed as constituting commitment by the European Commission



Thousands of people take part in a demonstration on climate change, in Brussels, Belgium, on Dec 2, 2018. PHOTO: EPA-EFE

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2012 EU Bioeconomy Strategy COM/2012/060 Final; SWD/2012/011 Final

Europe's bioeconomy weaving it all together

The Bioeconomy Concept

Definition of the Bioeconomy Concept (EU BioE Strategy, 2012):

The Bioeconomy encompasses the production of renewable biological resources and the conversion of these resources and waste streams into value-added products, such as food, feed, biobased products and bio-energy.

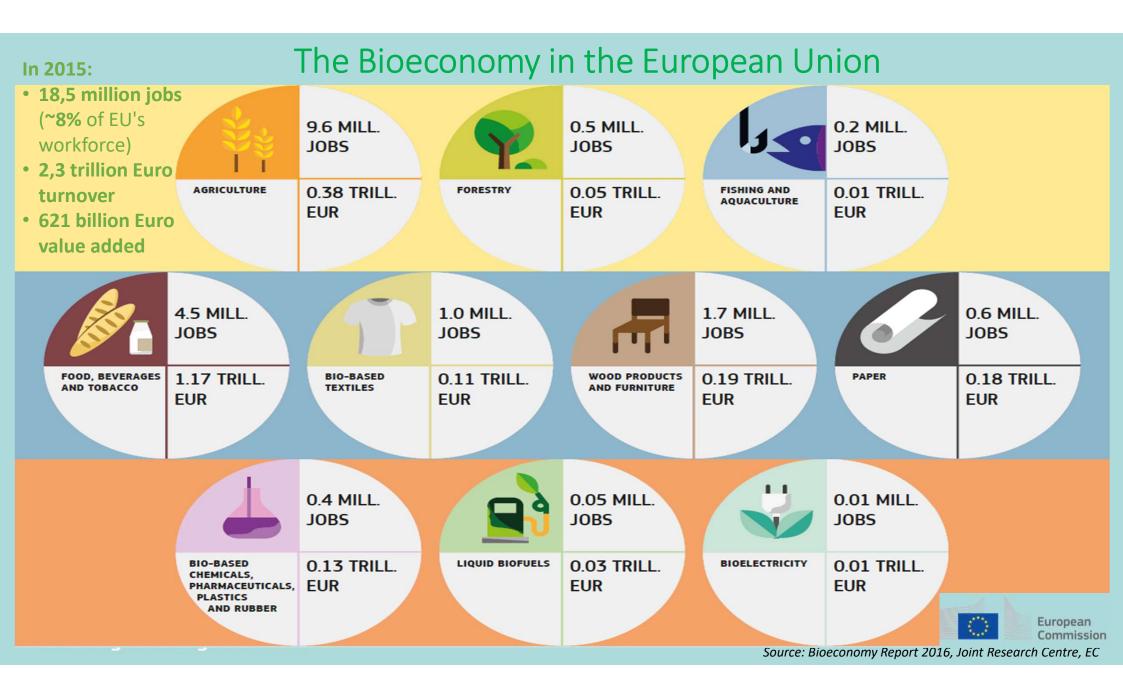
Addressing cross-cutting societal and environmental challenges:

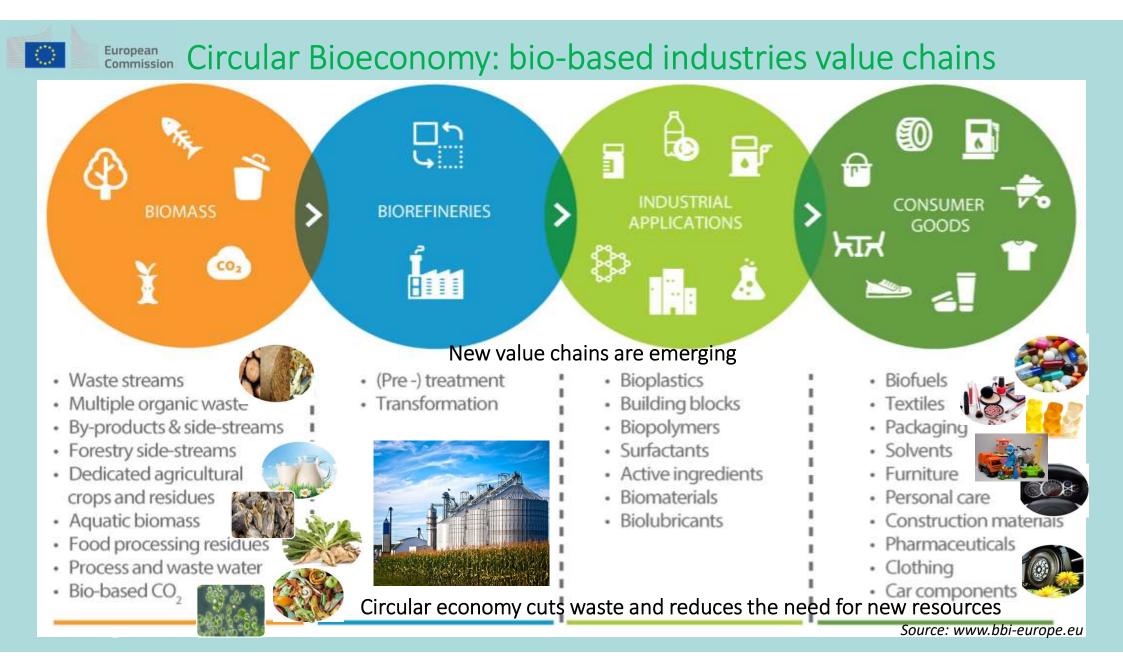
- increasing global *population*;
- rapid depletion of many resources;
- increasing environmental pressures;
- *climate* change.

Aim:

To pave the way to a more innovative, resource efficient and competitive society that reconciles food security with the sustainable use of renewable resources for industrial purposes, while ensuring environmental protection.







Next generation bio-product Mill in Finland



METSÄ GROUP | Sales EUR 5.0 billion | Personnel 10,500

Paperboard

EUR 2.0 billion

Sales:

Personnel:

3,100

METSÄLIITTO COOPERATIVE | Group's parent company | Owned by 122,000 Finnish forest owners



METSÄ TISSUE

Tissue and cooking papers

Sales: EUR 1.0 billion Personnel: 2,800



Pulp

Sales:

850

Personnel:

EUR 1.3 billion

2,300

METSÄ WOOD Wood products Sales: EUR 0.9 billion Personnel:



METSÄ FOREST Wood supply and forest services

Sales: EUR 1.6 billion Personnel:

900





Source photo: metsaboard.com

Bioeconomy in everyday life - The Innovation Opportunity

The product ...

... is cost-efficient

... is energy-saving

... is environmentally friendly



©David Rooney



Dutch company Avantium has developed a 100% bio-based polyester by turning carbohydrates into chemical building blocks. The bio-polyester can be melted down and turned into thin fibers for spinning and weaving using the same technology used to make polyester clothing. T-shirts are one of the most versatile



CAR TYRE

What can you do with a dandelion? They are weeds for most people. In the right sort of quantity, dandelions are an alternative source for a raw material in high demand: natural rubber, the fundamental ingredient in products, such as car tyres. Up until now, the European rubber industry has been dependent on fluctuating Asian supplies or synthetic rubber. Today, producers have developed the first prototypes of dandelion tyres.

PAINTS

Until now, most additives in exterior paints were based on synthetic polymers, sourced, primarly, from oil. Within the BBI-funded project Exilva, Norwegian biorefinery specialist Borregaard has developed Microfibrillated Cellulose (MFC) as a natural paint additive. In doing so, it not only improves the CO, footprint of the product, but also strengthens the anti-cracking properties of paints.



... reduces the use of fossil resources

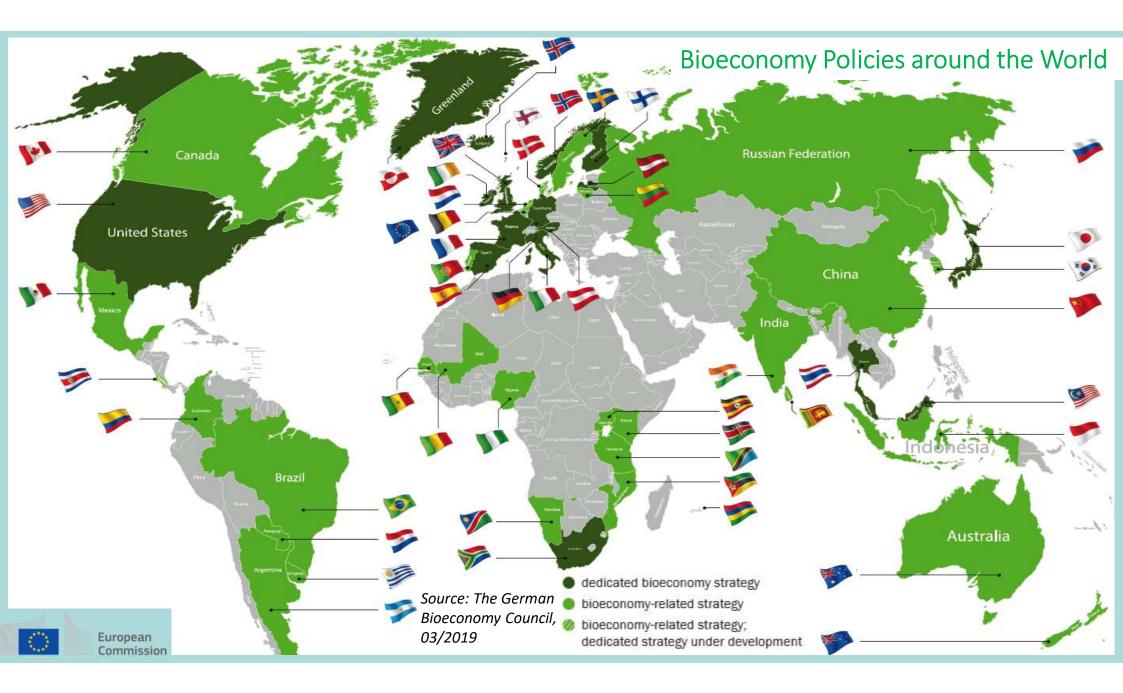
... is innovative

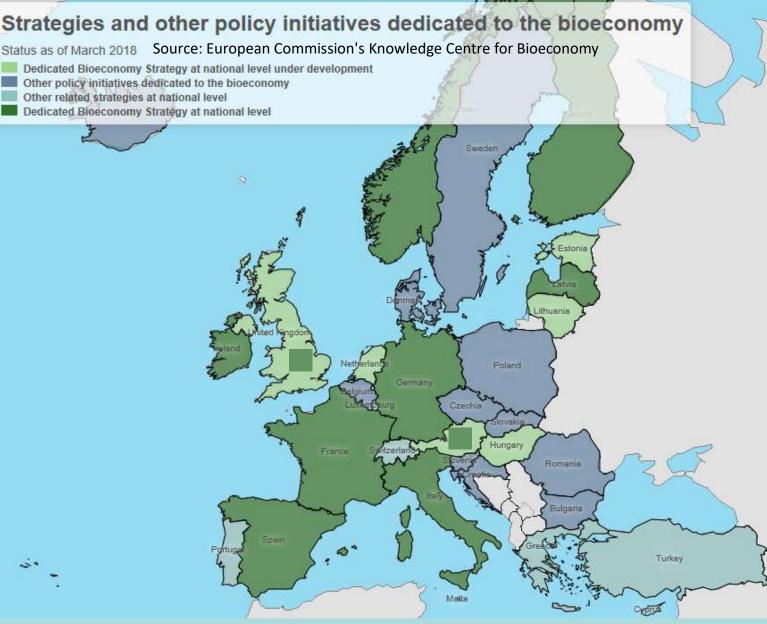
Deliver the EU Bioeconomy

Horizon 2020 EU Research and Innovation Programme: SC 2 (3.8 billion € 2014-2020) "Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy"



In 2018 the European Commission has proposed to allocate 10 billion € in the future Horizon Europe EU Research and Innovation Programme (2021-2027) within the cluster on food and natural resources, including the bioeconomy.





European Union

- 9 MS have a dedicated bioeconomy strategy (Finland, Latvia, Germany, Italy, France, Spain, Ireland, UK, Austria)
- **4 MS** in the process (*Hungary, Estonia, Lithuania, the Netherlands*)
- **10 MS** from CEE plan to develop such a strategy under the **BIOEAST initiative** (Bulgaria, Croatia, Czechia, Poland, Romania, Slovakia, Slovenia, Hungary, Estonia, Lithuania)
- >50 regions have a bioeconomyrelated strategy
 - Only <u>a few cities</u> have bioeconomyrelated priorities in their policies



• Communication on Bioeconomy – 2012

- Food security, sustainable management of natural resources, climate change mitigation, reduced fossil-dependence, jobs creation and EU competitveness
- Review of Bioeconomy Strategy 2017
- Good delivery, objectives still relevant, increasing importance, more focussed actions for evolved context (SDGs, renewed industrial policy, circular economy, ...)
- Communication on updated Bioeconomy 2018
- Major initiative under the Commission's 2018 workplan
- Coordination by the Secretariat General and DG Research and Innovation together with the departments for agriculture, environment, marine, industry, energy and others (DGs AGRI, ENV, MARE, GROW, JRC, ENER...)

Adopted on 10/10/2018







Adoption of the 2018 Bioeconomy Communication

European Commission

Annual State of the EU address by President Juncker at the European Parliam

STATE OF THE UNION 2018 LETTER OF INTENT TO PRESIDENT ANTONIO TAJANI AND TO CHANCELLOR SEBASTIAN KURZ

$\mathcal{G}\mathcal{G}$

The EU aims to lead the way in turning waste, residue and discards into high value products, green chemicals, feed and textiles. Research and innovation plays a key role in accelerating the green transition of the European economy and in meeting the United Nations Sustainable Development Goals."

Commissioner for Research, Science and Innovation, Carlos Moedas

Commission européenne

"There is also great potential here for new green jobs, particularly in rural and coastal areas." Vice-President for Jobs, Growth, Investment and Europ Competitiveness, Jyrki Katainen

#BioEconomy

"We estimate that bio-based industries can generate up to one million new **jobs** by 2030". "The Bioeconomy (...) will boost the **rural economy** (...) contribute to the **climate challenge** (...), boost rural **economic cohesion**". "It is imperative that all MS develop a clear bioeconomy strategy". "Each Member State will be tasked with drawing up a CAP Strategic Plan to outline their targets and expected results according to 9 key objectives, and the bioeconomy is one of these". **Commissioner for Agriculture and Rural Development, Phil Hogan**

Key initiatives

Priority 1: A new boost for jobs, growth and investment

New initiatives

- Communication on the Investment Plan for Europe: stock-taking and next steps.
- Communication updating the 2012 Bio-economy Strategy.







State of the Union 2018

WHAT does the initiative aim to achieve?

- Link the sustainable use of renewable biological resources for food, feed, bio-based products and bioenergy, with the protection and restoration of biodiversity, ecosystems and natural capital across land and water.
- Step up action to ensure that the Bioeconomy provides

 a long-term balance of social, environmental and
 economic gains.





... and HOW?

- A SYSTEM-wide approach,
- expanding beyond research and innovation,
- delivering on policies across sectors, addressing trade-offs
- strengthening CIRCULARITY and SUSTAINABILITY
- delivering for the citizens on jobs, sustainable growth, well being - and on planetary health
- in LOCAL contexts, valorising local resources and adapted to local needs



DRIVING EU POLICY PRIORITIES

- Job creation e.g. Bio-based industries could create up to 1 million jobs by 2030 (industry estimate), in particular in rural and coastal areas
- Climate mitigation through use of bio-energy/ bio-based materials/ecosystems services; e.g. the use of 1 ton of wood instead of 1 ton of concrete in construction can lead to 2.1 ton CO₂ reduction
- A renewed and strengthened EU industrial base Global leadership position in bio-chemicals and substitutes for fossil raw materials (plastics, packaging, cosmetics, consumer goods) based on research and innovation
- Circular economy e.g. cutting food waste, recycling of high value organic waste
- Healthy ecosystems and biodiversity e.g. through restoring degraded soils





Actions



STRENGTHEN AND SCALE-UP THE BIO-BASED SECTORS, UNLOCK INVESTMENTS AND MARKETS

"The EU is committed to fostering the further development and deployment of sustainable and circular bio-based solutions and will take a series of concrete steps to speed up this process."



- Mobilise stakeholders in development and deployment of sustainable bio-based solutions
- Launch the EUR 100 million Circular Bioeconomy Thematic Investment Platform
 - Analyse enablers and bottlenecks for the deployment of bio-based innovations



Promote and develop standards, labels and market uptake of bio-based products



Facilitate the development of new sustainable biorefineries



Develop substitutes to fossil based materials that are **bio-based**, recyclable and marine biodegradable







Actions



DEPLOY LOCAL BIOECONOMIES RAPIDLY ACROSS EUROPE



Launch a Strategic Deployment Agenda for sustainable food and farming systems, forestry and bio-based products

Launch pilot actions for the development of bioeconomies in rural, coastal and urban areas



Support regions and Member States to develop Bioeconomy Strategies



Promote education, training and skills across the bioeconomy

The EU is taking targeted action to ensure that all areas have the opportunity to fully tap into their local bioeconomy potential and reap the rewards





Actions



UNDERSTAND THE ECOLOGICAL BOUNDARIES OF THE BIOECONOMY



Enhance knowledge on biodiversity and ecosystems

⁶⁶ The bioeconomy is Europe's response to key environmental challenges facing our planet. ⁹⁹



Monitor progress towards a sustainable bioeconomy



Promote good practices to operate the bioeconomy within safe ecological limits



Enhance the benefits of biodiversity in primary production





STANDING COMMITTEE ON AGRICULTURAL RESEARCH



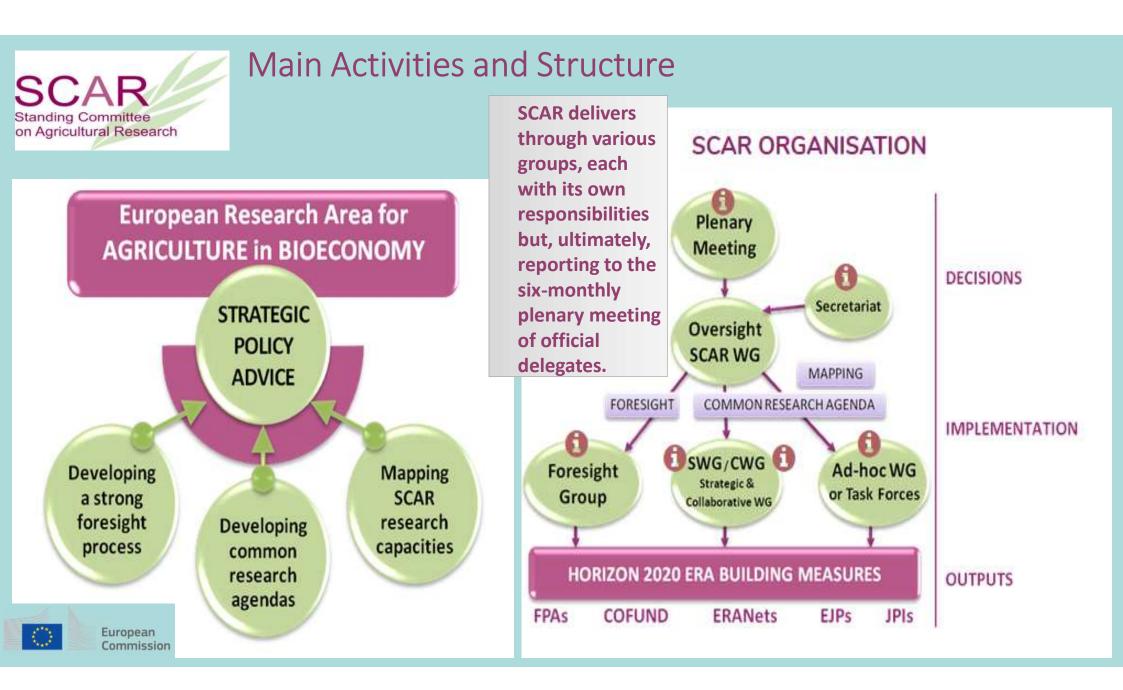
- 1974: SCAR established (Regulation (EEC) No 1728/74 of the Council of 27 June 1974 on the coordination of agricultural research)
- 2005: Revised mandate by the Council
- 2012: Widening of SCAR (Bioeconomy)



Represents 37 different countries

- **EU Member States**
 - Ministries (mainly of Agriculture)
 - Organisations such as research councils
- Observers: Candidate and Associated Countries
- European Commission (DG RTD & DG AGRI; DG RTD secretariat and chair)







Plenary Meeting

Meetings: 2/year

Participants:

- SCAR delegates from all EU MS
- Candidate States
- Associated States

Main tasks:

- Creation of Working Groups
- Other initiatives proposed by the EC or SCAR SG
- Policy papers
- Actions









Steering Group

Meetings: 5-6/year

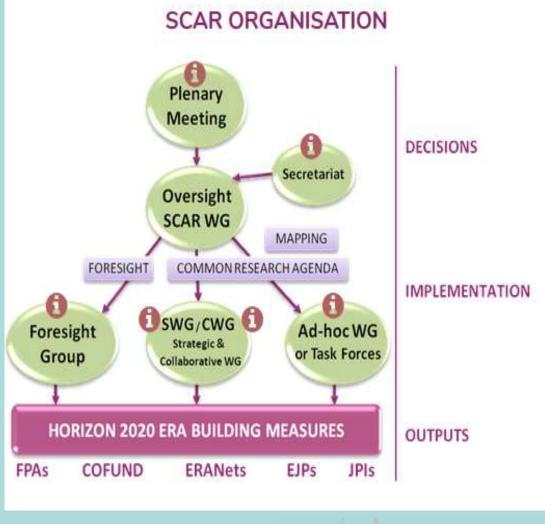
Participants:

- SCAR delegates from all countries represented in the plenary
- EC staff

Main tasks:

- Plan and prepare plenary meetings
- Coordination mechanisms in Horizon 2020
- Prioritisation of ERA-Net Co-fund activities
- Organising the establishment of new WG
- Providing support to WG









Foresight Group

Instrument for public research planning and public policy building

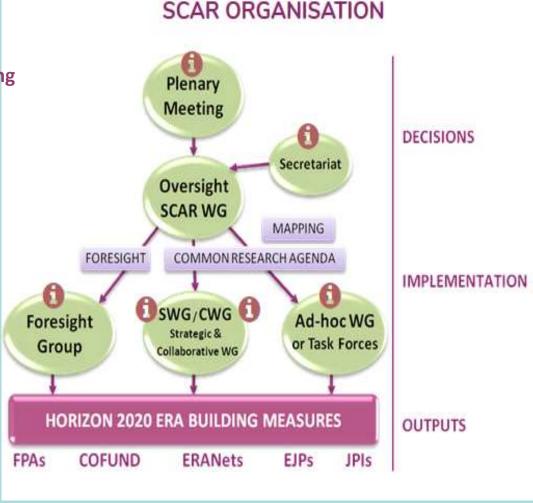
Main tasks:

- Foresight activity
- Execution of relevant studies & Review ongoing studies
- Research priorisation

SCAR Foresight Exercises Participants:

- Long-term experts (approx. 6)
- Short-term experts (approx. 6)
- SCAR Foresight Group
- Advisors from SCAR
- European Commission







Strategic Working Groups (SWG)

Participants:

Standing Committee on Agricultural Research

SCAR members and EC Staff

Main tasks:

- Discuss strategic matters on broad issues.
- Contribute to medium long-term research and innovation policy.
- Formulating research policy advice on:
- Food Systems (SCAR SWG FOOD SYSTEMS)
- Fisheries and aquaculture research (SCAR SWG FISH);
- Agricultural knowledge and innovation systems (SCAR SWG AKIS);
- Sustainable bioresources production (SCAR SWG Bioeconomy);
- Forestry research and innovation (SCAR SWG Forest);
- European Agricultural Research towards greater impact on global FPAs challenges (SCAR SWG ARCH).

Europe's







SCAR Standing Committee on Agricultural Research

Participants:

- SCAR members
- EC Staff

Main tasks:

 Develop Strategic Research Agendas, highlighting priority research topics through mapping activities and gap analyses, all of which potentially lay the groundwork for future partnerships

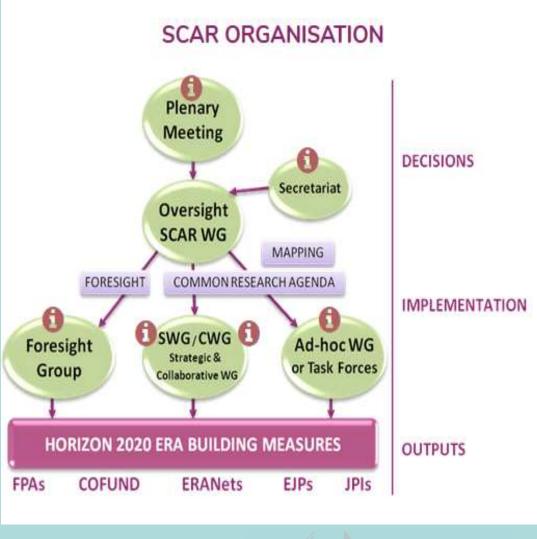
(CWG)

Collaborative

Working Groups

Existing CWG:

- Sustainable animal production (SCAR CWG SAP)
- Animal health and welfare (SCAR CWG AHW) bioeconomy weaving it all together







Benefits of being a SCAR member

Extend your network:

- Meet with experts from other countries.
- Create partnerships on common research priorities.

Exchange of knowledge:

- Acquire mutual knowledge of activities, institutions and facilities in Member States and Associated Countries.
- Help align national research programmes, avoid duplication of activities and ensure efficient use of resources.

Participate to the Strategic Programming

- Provide advice and support for the development of European initiatives such as the Joint Programming Initiative, the Commission Research Framework Programmes, development and the national programme coordination mechanism ERA-Net Co-fund.
- Bring in the debate your national/regional specificity and priorities.





The Bioeconomy - building the next economy now

"The Bioeconomy: a solution for

"Faced with the current challenges

of food security, climate change and

opportunity for rural Europe." 2018 Carlos Moedas, Commissioner for Research, Science

complex and interconnected

challenges". 2015

GDP and well-being

European

Commission

0

"It has become evident that we need to make a systemic , so jigure out how so best deal with the biological resources we have and how to put them to the best use." 2017 'The bioeconomy is a h change in the way we produce, consume and discard goods. By developing our bioeconomy the renewable segment of the circular economy – we can find new and innovative ways of providing food, products and energy, without exhausting our and Innovation, European Commis FOSSI ECONOMICS "The planet's limited biological

resources.

Jyrki Katainen, EC Vice-President for Jobs, Growth. Investment and Competitiveness. 2018 Natural resource economy

"The 21st century will be the century of biology, and the bioeconomy" Goran Persson, ex-Prime Minister of Sweden, 2015

1900

"Greater use of renewable resources is no longer just an option, it is a necessity. We must drive the transition from a fossil-based to a bio-based society with research and innovation as the "We're at the beginning of a green rush where "We're at the beginning of a green rush where are being are motor." Máire Geoghegan-Quinn

we reat the peginning of a green rush where we reat the peginning of a green rush where chains are being created." 2017 Entre view value champ are vening oren "Bioeconomy - our next " ~ ~ ~ revolution sweeping the globe" "The bioeconomy has emerged as an Obama Administration priority because of its tremendous potential for growth as well as the many other Development Goals." Carlos Moedas, Commissioner for Research, Science and Innovation, European Commission, 2018

Source: Finnish Bioeconomy Strategy, 2014

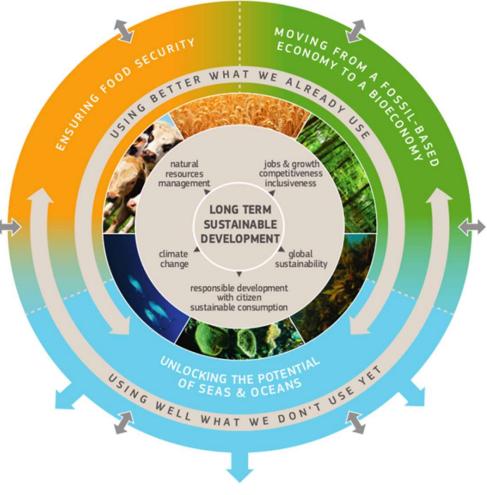
2012

US National Bioeconomy Blueprint, 2012

societal benefits it offers."

UK Government paper on bioeconomy and waste, 2015





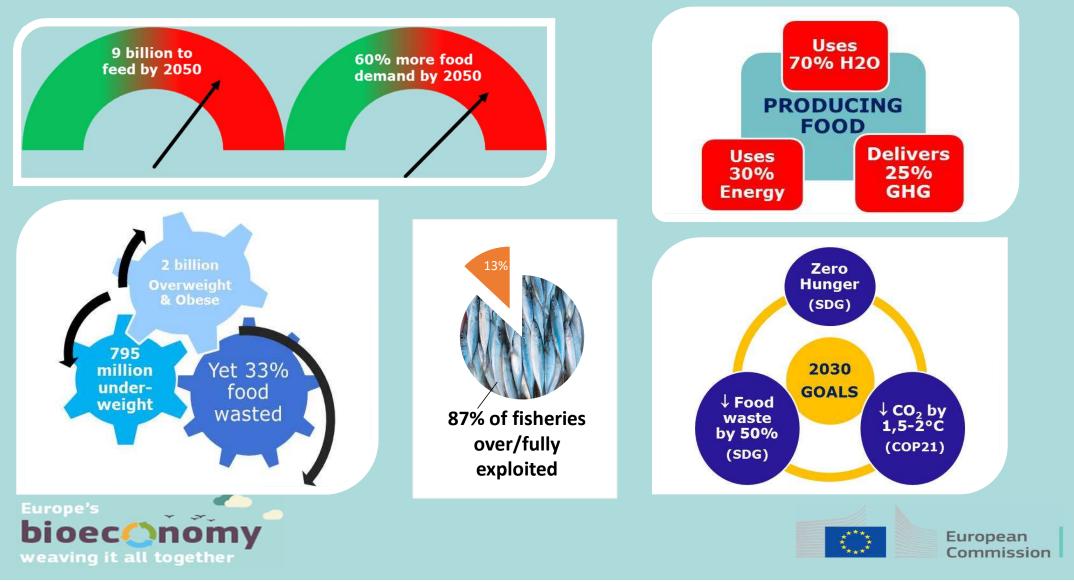
Thank you for your attention



For more information: www.ec.europa.eu/research/bioeconomy

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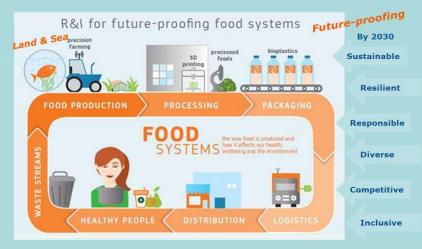
A "Perfect Storm"



FOOD 2030



R&I for tomorrow's nutrition & food systems



- Perfect Storm: climate change, population growth, resource scarcity, malnutrition, obesity & NCDs
- Political opportunity: response to SDGs, COP21+, Junker priorities
- Investment opportunity: EU underinvesting in food & agri R&I despite high returns on investment
- Need for a systemic approach to future-proofing food systems via more impactful R&I



Priorities NUTRITION for sustainable and healthy diets
CLIMATE smart and environmentally sustainable food systems
CIRCULARITY and resource efficiency of food systems
INNOVATION and empowerment of communities
Drivers
Research breakthroughs
Innovation and Investment

Open Science

International collaboration



#FOOD2030EU

FOOD 2030 - NEW LEVEL OF AMBITION, IMPACT AND FOCUS



- Food system approach
- New partnerships with Member States, business, society and other stakeholders
- Map & close R&I investment gap
- Connect R&I, from 'farm-to-fork-to-gut-and back' including primary production
- Game changing technologies, approaches, business models
- New global platform





31









