

TASK 4.2 : COMMUNICATION WITH ALL DISSEMINATION PRODUCTS

June 2018 Deliverable 4.7: Report No.2 of published Newsletters



EUROPEAN UNION

Project co-funded by H2020 Programme under Grant Agreement n° 727486

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The overall objective of CASA, a Coordination and Support Action (CSA), is a **consolidated common agricultural and wider bioeconomy research agenda** within the European Research Area.

CASA will achieve this by bringing the Standing Committee on Agricultural Research (SCAR), which has already contributed significantly to this objective in the past, to the next level of performance as a research policy think tank. CASA will efficiently strengthen the strengths and compensate for the insufficiencies of SCAR and thus help it evolve further into "SCAR plus".



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Abbreviations:

CASA: Common Agricultural and wider bioeconomy reSearch Agenda



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CWG: Collaborative Working Group

H 2020: Horizon 2020

- SCAR: Standing Committee on Agricultural Research
- SC2: Societal Challenge 2
- SWG: Strategic Working Group

The Deliverable 4.7 sums up how the SCAR newsletters have been elaborated.

Introduction:



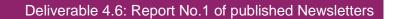
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Following the survey on communication (See D.4.1) needs carried out in January 2017, the need for a SCAR newsletter has been expressed.

In this context the CASA management group has decided to publish a SCAR newsletter twice a year. WP4 has elaborated the layout of the newsletter.

The target is all SCAR members, the members of all SCAR groups, other interested stakeholders and all Member states which are not enough involved in the different SCAR groups

Terms of Reference:





Task 4.2: Communication with all dissemination products

The expected outcomes are the increase of the SCAR image at European level and disseminating the SCAR outputs at European/global level.

CASA will use the template to make the half yearly reports of SCAR more attractive so that they can be the basis for discussion in the Plenary sessions. According to the communication strategy resulting from Task 4.1.1, it might take the shape of a newsletter.



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I The content of the newsletters:

The newsletter are divided into 3 main parts:

1) one part dedicated to the SCAR activities (SCAR steering group, all SCAR CWGs and SWGs)

2) one part dedicated to CASA activities

3) whenever applicable, one section dedicated to other matters related to the societal challenge 2 of H2020 (with focus on research and innovation). Noticeable events involving SCAR and SCAR groups can also be published as well as for an agenda.

The newsletter is published twice a year before each SCAR Plenary.



II The SCAR Newsletters:

The first newsletter was published in June 2017 before the SCAR Plenary which took place on June 21st 2017.

The second SCAR newsletter was published in November 2017 before the SCAR Plenary which took place on 4th and 5th December 2017 in Tallinn Estonia.

All SCAR groups were contacted to provide inputs to the newsletters. Some SCAR groups did not or could not provide inputs.

All the Newsletter are available on the SCAR Web site and the members of all SCAR groups informed of the release.

The newsletter are available at the following address:

https://scar-europe.org/index.php/newsletter

The third issue is announced for June 2018.